

Formations Digitales : Initiation au Digital

Accueil / Formations / Formations Initiation au Digital



Expertisme vous propose un ensemble de formations "Initiation au digital" visant à permettre aux participants d'acquérir les compétences nécessaires pour se familiariser avec les nouvelles technologies numériques et optimiser leur utilisation dans leur vie professionnelle.

Au cours de ces formations, vous serez amenés à comprendre les enjeux du digital dans la société contemporaine et à développer vos connaissances des outils et des usages liés au digital.

Vous apprendrez à maîtriser les bases de l'informatique, à naviguer efficacement sur Internet et à communiquer via les différents canaux digitaux tels que les réseaux sociaux et les messageries électroniques. Nos formateurs Experts Métiers aborderont également les concepts clés du marketing digital, tels que le référencement, la publicité en ligne et l'utilisation des réseaux sociaux à des fins professionnelles.

Vous apprendrez à créer et à gérer votre présence en ligne, en développant des stratégies pour attirer et fidéliser votre audience.

En résumé, les formations "Initiation au digital" permettront aux participants de développer leurs compétences digitales de base, d'optimiser leur utilisation des nouvelles technologies et d'être acteurs du monde numérique.

Formations Initiation au Digital sur mesure

Formation Mobilités, enjeux et opportunités pour la culture Digitale 2 jours

Formation les fondamentaux de la Culture générale digitale 3 jours

Nouveauté

Formation communication digitale : Mettre en oeuvre une communication digitale efficace 2 jours

Formation marketing digital : Les fondamentaux pour valoriser votre entreprise sur le Web 2 jours

Formation Initiation au Web3 1 jour

Nouveauté

Formation Acculturation Digitale et Transformation Digitale de l'Entreprise 2 jours

Formation Chat-GPT : Comprendre les techniques d'intelligence artificielle et savoir les optimiser 2 jours

Lorem Ipsum is simply dummy text of ?

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum. recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

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les accompagnant, et en prenant compte de leurs appréciations.

DES CONTENUS SUR MESURE

Que votre formation soit dans un cadre individuel ou intra-entreprise, nous créons leurs contenus sur mesure en fonction de vos attentes et des objectifs fixés. Nous sommes pragmatiques en vous proposant un transfert de compétences qui vous rende très rapidement opérationnel.

LIEUX DE FORMATION

Nous sommes présents au plan national ! Et nous venons vous rejoindre partout en France dans votre entreprise ou dans nos 20 centres de formation : Angers, Aix-en-Provence, Besançon, Bordeaux, Bourges, Chartres, Laval, Lille, Lyon, Marseille, Nantes, Orléans, Paris, Rennes, Rouen, Strasbourg, Dijon, Tours, Troyes

SATISFACTION

Chez **Expertisme**, la satisfaction de nos clients est primordiale, nous y prêtons une très grande attention. C'est la raison pour laquelle Expertisme compte pour l'année 2021, une satisfaction de 98 % de ses stagiaires et clients.

ACCÈS HANDICAP

Chez **Expertisme**, nous accompagnons la différence ! Toute demande spécifique à l'accessibilité de la formation par des personnes handicapées donnera lieu à une attention particulière et le cas échéant une adaptation des moyens de la formation.

